

**GAIN GREATER  
VISIBILITY WITH  
PLANNERS, ENGINEERS,  
ARCHITECTS,  
ATTORNEYS, AND  
ACADEMIA THROUGH  
A SPONSORSHIP WITH  
APA-INDIANA:**



Membership  
Communications



Website Listing



Targeted Direct  
Marketing



Conference  
Presence



Exhibitor  
Opportunities



Speaking  
Opportunities

## ABOUT APA-INDIANA

APA Indiana is a proud chapter of the American Planning Association and the only statewide association representing planners in Indiana.

We represent over **660 members** who come from planning commissions, engineering, and architectural firms as well as higher education institutions, law firms and transit authorities.

We invite you to join our mission to grow, promote and strengthen awareness and understanding around the impact of planning in Indiana.

Thank you for your consideration.



**Making  
Great  
Communities  
Happen**

APA-IN

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**SPONSORSHIP  
PACKET**

Please complete the form below  
and return to Kim Williams,  
APA-IN Executive Director at:  
kwilliams@thecorydongroup.com



## CORPORATE SPONSORSHIP LEVELS AND BENEFITS

A sponsorship with APA Indiana is a unique opportunity to raise your profile in front of this targeted group of individuals, and it is also an effective way to build goodwill within the profession by supporting the association charged with advancing their work.

Benefits range from advertising and presence building options to proactive outreach and resource sharing with our membership. You can also gain access to our annual events at some of the levels through complimentary registrations, verbal recognition at the conference, and taking advantage of the opportunity to introduce our keynote speaker.

Company Name:

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Contact Person:

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Billing Address:

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City, State, Zip:

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Email:

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Sponsorship Level:

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Bill Quarterly Amount: \$

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OR Bill Single Invoice Amount: \$

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Upon receipt, you will be invoiced  
for the sponsorship amount.

For questions please contact:

Kim Williams  
APA-IN Executive Director  
kwilliams@thecorydongroup.org

BENEFITS	ALLY \$1000	ADVOCATE \$2000	LEADER \$3000
Logo in monthly E-blast	✓	✓	✓
Recognition on the APA-IN Website as a partner in the sponsor directory	✓	✓	✓
Opportunity to include promotional information in monthly E-blast to all APA-IN members	(1)	(4)	ALL
Exhibit Table (per conference) <i>Standard rate = \$650</i>	\$600 Rate	\$500 Rate	Complimentary
Logo and verbal recognition at the APA-IN Spring Conference opening and closing		✓	✓
Registration* at APA-IN Conference		(1)	(2)
Opportunity to introduce the Keynote Speaker at the APA-IN Spring Conference			✓

\*Registration benefit covers cost of designated applicants to attend the Spring or Fall Conference